

### Extract Video

Video: [http://youtu.be/\\_Ep8uCTB0aE](http://youtu.be/_Ep8uCTB0aE)

### About this talkshow/transcript

GRAMPS

**Genre:** transcript of a talkshow from 2019.

**Register:** Informal

**Audience:** Bake-off fans, This Morning watchers, studio audience (people physically there), fans of Nadiya/Phillip/-Holly.

**Mode:** Spoken

**Purpose:** To promote Nadiya's new cook book.

**Subject:** Nadiya speaks about her anxiety, about the Bake-Off years prior, the juggling of work and family, and the release of her cook book.

### Literary techniques

**Paralinguistic:** Phillip leans forward to show investment and enthusiasm.

**Interruptions,** but only to express excitement.

Phillip **changes tone of voice to after promotion**, "telly more fun or book more fun?"

**Adjacency pairs:** "yeah", "you know", "absolutely"

### Spoken language

**Backchannelling:** "yeah", "mhm" - used by Nadiya when hosts are talking to show that she is paying attention.

**Adjacency pairs:** "so I had the elastic band and I was shocked."

**Turn-taking** between guest and hosts- normal talk-show conventions.

**Non-fluency features due to genre context/expectations-** naturalistic spoken language.

**Convergence:** Phillip uses convergence, imitating Nadiya's use of hyperbole ("But only just. I mean this- that was stressful.")

**Agreement and validation:** "Hard work." "Yeah." "We know that you put your heart and soul into it..."

### Spoken language (cont)

Some parts **spontaneous** and **unplanned**, others not. "And that is Nadiya's British food adventure, is Monday eight-thirty on BBC two."

Spoken language is informal, featuring colloquialisms, false starts and hyperbole.

**False starts:** "this- that is stressful", "whe- never I- the one thing I never did before".

### Context

- **Release of Nadiya's new cook book.**  
 - **Discussion of anxiety is something not often explored on daytime TV**, but the friendly nature between the guest (Nadiya) and presenters (Phillip & Holly) suggest a **link of trust and a good relationship.**  
 - Furthermore, the **content/discussion topics of the interview would've been consensual and discussed in advance. The interview is partly scripted, but not completely.**

- Unlike we've seen in other interviews (*Dizzee Rascal, for example*) Nadiya isn't interrupted on purpose whilst speaking. It should be considered that celebrities usually go on talk shows to promote something or themselves- it's always pitched as if it were natural conversation, by use of:

1. **Phatic communication (small talk)**
2. **Product promotion seeming naturally apart of discussion.**
3. **Essential buyer's information.**

Conventions would normally include term-taking, adjacency pairs and interruption.

2019 - couple of years after Nadiya won Bake-Off

Nadiya comes from a family with a long history, with roots with Bangladesh, and sacrifice by moving away with her parents from her grandparents to find new opportunities.

### Context (cont)

The audience will be aware of her anxiety problems- they would've been spoken about during Bake-Off and other interviews.

