Business Roles

Role	Definition
Project Analyst	Requirements analysis for product features
Product Manager	Requirements for scope and DOD / DOR
Area Product Owner	Epic and Initiative backlog prioritization
Product Owner	Strategic outcomes, Initiatives and Roadmap
Head of Product	Oversight for Product Portfolio

Organizational roles need to be defined and socialized as part of product definition.

Technology Roles

Role	Definition
Scrum Master	Agile coach and facilitator of ceremonies
Agility Lead	Agility metrics and standard ways of working
Technical Lead	Lead systems engineer / developer
Technology Owner	Oversight and planning of technology
Head of Technology	Strategy and technical organization management

Technical roles are to provide technical expertise and engineering support to create product features.

Architecture and Design Roles

Role	Definition
Business Architect	Product capability and process architecture
Solution Architect	Application functions and services design
CX Design Lead	Customer user interface and feature behaviors
Access-ibility Design	Accounts for ADA / ease of use for disability users
Design Authority	Integration and interoper-ability design

Architecture and design roles implement design patterns and experience features.

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